

## Background & Methodology

### Conducted approximately 400 surveys among Florida residents

- Fielding took place April 3, 2019 – April 6, 2019
- Utilized a proprietary online research panel
- Total is weighted by age

### Key Measures

- Hurricane and Flood Preparation
- Awareness of Flood Insurance Waiting Period

### 1. Do you make advanced preparations for hurricane season or severe weather?

	Base (n=)	
	400	
Yes		76%
No		24%

### 2. Would you evacuate your home in the event of a hurricane if you were warned to evacuate?

	Base (n=)	
	400	
Yes		79%
No		21%

### 3. What is the lowest category of hurricane that would make you evacuate your home? [If Q2 = Yes]

	Base (n=)	
	317	
1 (Wind speed: 74-95 mph)		7%
2 (Wind speed: 96-110 mph)		21%
3 (Wind speed: 111-129 mph)		30%
4 (Wind speed: 130-156 mph)		20%
5 (Wind speed: >= 157 mph)		12%
Don't know		10%

### 4. What items do you think are most important to take if you needed to evacuate your home? (Select all that apply)

	Base (n=)	
	400	
Cash		86%
Cell phones		82%
License/ID		78%
Legal documents		73%
Extra water		69%
Extra food		65%
First aid, medical supplies, or medication		62%
Flashlight, batteries, or candles		60%
Pets		60%
Proof of insurance		60%
Battery-operated radio		47%
Computers		43%
Photos		40%
Inventory of household items		41%
Other		5%

5. What is your level of concern in regards to the upcoming 2019 hurricane season compared to last season?	
	<i>Base (n=)</i> 400
More concerned than last season	19%
Same level of concern as last season	67%
Less concerned than last season	6%
Not concerned at all about the 2019 hurricane season	8%

6. Do you have an emergency plan in case a natural disaster occurs?	
	<i>Base (n=)</i> 400
Yes	60%
No	40%

7. How concerned are you about experiencing a flood at your home?	
	<i>Base (n=)</i> 400
Very concerned	20%
Somewhat concerned	37%
Not at all concerned	43%

8. Have you experienced flooding in your current or a previous residence?	
	<i>Base (n=)</i> 400
Yes	19%
No	81%

9. Are you aware homeowner's insurance does not cover flood damage?	
	<i>Base (n=)</i> 400
Yes	79%
No	21%

10. Do you have a homeowner's or renter's insurance policy for your current residence?	
	<i>Base (n=)</i> 400
Yes	72%
No	28%

11. Do you have flood insurance?	
	<i>Base (n=)</i> 400
Yes	27%
No	73%

12. Are you aware of the 30-day waiting period for a new flood policy to take effect under the National Flood Insurance Program?	
	<i>Base (n=)</i> 400
Yes	51%
No	49%

**Respondent Profile**

Gender	
	<i>Base (n=)</i> 400
Male	48%
Female	52%

Age	
	<i>Base (n=)</i> 400
18-34	27%
35-44	15%
45-54	16%
55-64	17%
65 or older	25%

**Statistical Statement:**

The AAA Consumer Pulse™ Survey was conducted online among residents living in The Auto Club Group territory from April 3, 2019 – April 6, 2019. A total of 400 Florida residents completed the survey. Results have a maximum margin of error of ± 5.5 percentage points. Responses are weighted by age to ensure reliable and accurate representation of the adult population (18+).